2021 SPONSORSHIP OPPORTUNITIES

Event contact: Christine Forster, MBD Marketing & Events
970-613-1455  MyBigDayEvents@outlook.com

TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsontef.org
Thompson Education Foundation (TEF) is a nonprofit organization that provides educational opportunities for TSD students and educators. TEF removes barriers and supports experiences students need to engage in their academic environment.

TEF cultivates and initiates educational opportunities for students in TSD. The foundation provides support for multiple projects, programs and scholarships throughout TSD schools.

TEF is grateful for the local community who has stepped forward with TEF to assist students during an unprecedented and challenging time in public education. As the nonprofit partner for TSD, TEF helps funnel emergency COVID-19 support from the community directly to students in TSD through home reading materials and school supplies, internet access and unhoused youth assistance.

The strength of our organization has guaranteed that even in the midst of emergency response, TEF can continue its mission to offer exceptional educational experiences for students and educators in TSD. Annual programs to provide classroom grants, award scholarships, support arts and music in classrooms, and stuff backpacks with supplies for the start of school continue through the 2020-2021 school year along with the foundation’s other regular programs.
OUR IMPACT

- 15,000+ students supported by TEF’s programs, grants and scholarships each school year
- 1 in 10 students receive a supply-filled backpack each year from the Help Kids Succeed school supply program
- Over 800 unhoused TSD students receive support to overcome barriers to classroom success
- In May 2020, TEF awarded $266,857 in postsecondary scholarships to students, with over $1.75 million awarded since 2015
- TEF supports music and art programs at each school with donations for visual art consumable supplies and musical instrument repair

Thompson Education Foundation pivoted its 2020 fundraising focus and support to create the Emergency Relief Fund in response to the COVID-19 pandemic and its effect on Thompson School District. With the fund, TEF has provided reading books, school supplies and internet connectivity for remote learning and was able to support families displaced by the Cameron Peak Fire.

Event contact: Christine Forster, MBD Marketing & Events
970-613-1455 MyBigDayEvents@outlook.com

TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsonTEF.org
OUR IMPACT

- 15,000+ students supported by TEF’s programs, grants and scholarships each school year
- 1 in 10 students receive a supply-filled backpack each year from the Help Kids Succeed school supply program
- Over 800 unhoused TSD students receive support to overcome barriers to classroom success
- In May 2020, TEF awarded $266,857 in postsecondary scholarships to students, with over $1.75 million awarded since 2015
- TEF supports music and art programs at each school with donations for visual art consumable supplies and musical instrument repair

Thompson Education Foundation pivoted its 2020 fundraising focus and support to create the Emergency Relief Fund in response to the COVID-19 pandemic and its effect on Thompson School District. With the fund, TEF has provided reading books, school supplies and internet connectivity for remote learning and was able to support families displaced by the Cameron Peak Fire.

Event contact: Christine Forster, MBD Marketing & Events
970-613-1455 MyBigDayEvents@outlook.com
TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsontef.org
ANNUAL EVENTS & CAMPAIGNS

SAVE THE DATE
Thompson Education Foundation
GOLF TOURNAMENT
for the Dr. Stan Scheer Memorial Student Opportunity Fund

FRIDAY, AUGUST 6, 2021
Mariana Butte Golf Course
Loveland, CO
info@thompsonef.org

Event contact: Christine Forster, MBD Marketing & Events
970-613-1455 MyBigDayEvents@outlook.com
TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsonef.org
April 8, 2021
Trailblazing Thompson
A Salute to Excellence

A virtual celebration to recognize innovation and excellence. An annual community event featuring TEF’s Educator of the Year awards ceremony.
Broadcast online at 5:30pm

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Stakeholder $5,000</th>
<th>Ambassador $1,000</th>
<th>Partner $500</th>
<th>Friend $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo/Link on Website Event Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo Featured in Event Video</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Live Mention in Event Video</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social Media Posts</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo/Link on Website Home Page in April</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Category Award Sponsor for Trophy Recipients</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Broadcast LIVE from YOUR Business</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Wall of Honorees Featured in YOUR Business</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Event contact: Christine Forster, MBD Marketing & Events
970-613-1455 MyBigDayEvents@outlook.com
Event Page

TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsonTEF.org
May 1, 2021
Loveland Classic

The Loveland Classic 5k, 10K & Kids Run enters its 43rd year with a continued celebration and focus on the local community. The event has celebrated thousands of participants crossing the finish line and raised over $95,000 in the past 14 years to support education in Loveland. As a business located in Loveland, the participants and beneficiaries of the Loveland Classic are your customers! Sponsoring the event provides an opportunity to connect and engage with your community and support the future of our students.

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Title</th>
<th>Presenting</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Kids Run</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship Exclusive to One Sponsor</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$750</td>
<td>$350</td>
<td>$1,000</td>
</tr>
<tr>
<td>Exclusivity in Industry Category</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Race Bibs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Posters/Signage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo/Name on Race Brochures</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Logo</td>
</tr>
<tr>
<td>Logo on Event T-Shirt</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media Recognition</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition During Race Announcements</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tent/Booth Space at Post-Race Celebration</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor Banner Displayed at Event</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor Materials Placed in Participant Bags</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Race Registrations</td>
<td>10</td>
<td>8</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Logo/Name on Loveland Classic &amp; TEF Websites</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Logo</td>
</tr>
</tbody>
</table>

Event contact: Christine Forster, MBD Marketing & Events
970-613-1455 MyBigDayEvents@outlook.com
TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsonTEF.org
Help Kids Succeed
School Supply Program
July 2021

In July each year, TEF staff and volunteers fill over 1,500 new backpacks with high quality school supplies to be ready for students and families who need a little financial help preparing for the new school year. This number reflects 1 in every 10 students in Thompson School District and illustrates the needs within our community. The Help Kids Succeed school supply programs ensures that supply-filled backpacks are available to any student who needs one.

An economically vulnerable student may have multiple stress points in their family life that can interfere with focus in the classroom. Having necessary school supplies provided for the first day of school removes one stress barrier immediately, opening a pathway to confidence and classroom success.

TEF’s Help Kids Succeed school supply program will be more important than ever before. Our community’s economy has been hard hit and not everyone will be able to keep up with expenses this summer. TEF will increase the backpack program by 20% to meet anticipated need.

Be A Business Sponsor for just $500

Event contact: Christine Forster, MBD Marketing & Events
970-613-1455 MyBigDayEvents@outlook.com
TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsontef.org
Dr. Stan Scheer Memorial
Student Opportunity Fund

Golf Tournament
Mariana Butte, Loveland
Friday, August 6, 2021

Sponsorship Levels

Presenting Sponsorship $5,000
All benefits below plus:
- A second golf foursome entry with cart
- Exclusive Start Sign for 18-hole course ("BUSINESS NAME welcomes you...")
- Opportunity for your representative to take part in opening announcements
- Top logo placement on all printed materials
- Opportunity to give away a branded item (waiting for golfers in their carts)
- Featured as a Presenting Sponsor in social media announcements
- Business name or logo highlighted in TEF staff email signatures for the month of August

Club Sponsorship $2,500
All benefits below plus:
- Name and logo in full color on each tournament golf cart
- Prominent placement of logo on poster and invitation
- Company banner displayed at the clubhouse
- Recognition in all media releases and printed event announcements

Back 9 Sponsorship $2,500 (one available)
- Exclusive Start Sign for 9-hole course
- Prominent placement of logo on poster, and in event program
- Recognition in all media releases and printed event announcements

Hole Sponsorship $500
- Entry for one golf foursome in tournament with cart
- Grab & Go breakfast, lunch and gift for each player
- Name and logo on custom event signage at assigned hole
- Text, logo and image recognition on social media
- Private greeter at assigned hole to host giveaways or games at your hole
- Logo with link on event website

Beverage Cart Sponsor $500 (two available)
- Custom sign created for beverage cart
- Logo on event website
- Opportunity to supply item for goodie bags
*Sponsoring company has the choice to provide drink tickets and/or free drinks, cost of drinks not included in the sponsorship.

Driving Range Sponsor $500 (one available)
- Custom sign created for driving range
- Company banner displayed on driving range
- Opportunity to have two representatives at driving range
- Logo on event website
- Opportunity to supply item for goodie bags

Event contact: Christine Forster, MBD Marketing & Events
970-613-1455 MyBigDayEvents@outlook.com

TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsontef.org
## 2021 Sponsorship Opportunities

**October 2021**  
The Ranch Events Complex  
11am - 4pm

### Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>$5,000</th>
<th>$1,000</th>
<th>$500</th>
<th>$250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth Host</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>VIP Pass: Guaranteed Entrance for 1 Vehicle</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Option to Provide Prizes for Best Decorated Car</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Social Media Mentions</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo/Link on all 3 Partner Websites</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner Signage in Vehicle 'Holding Area'</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Car Signs - Logo on Each Vehicle</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media Posts About Your Business</td>
<td>5+</td>
<td>3+</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name &amp; Logo included in Marketing Materials</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trick-or-Treat Bags: Logo on 500 Bags</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Schools & non-profits
Sponsorship Form
2021 Sponsorship Opportunities

Trailblazing Thompson  Level_________________  Amount $_________________

Loveland Classic  Level_________________  Amount $_________________

Help Kids Succeed  Level_________________  Amount $_________________

Golf Tournament  Level_________________  Amount $_________________

Drive-Thru Trick-or-Treat  Level_________________  Amount $_________________

Today’s Date:  Business:

Contact:

Address:

Telephone:

E-mail:

Business Website:

Your donation is greatly appreciated.  Total donation _______________________________

Thompson Education Foundation is a 501(c)3 nonprofit organization dedicated to providing exceptional educational opportunities for students and teachers in Thompson School District. Thank you for your generous support.

To claim a charitable deduction for tax purposes, please reference our tax exempt number 84-1158256.

Thank You,
Thompson Education Foundation Board & Staff

e-mail Application to Kim Akeley-Charron
970-613-5067  kim.ac@thompsonef.org
All payments are a donation to Thompson Education Foundation
You can request an invoice for payment or you can pay online at www.thompsonef.org/donate
Auction Item Wish List for Events

- Gift Cards
- Mountain Home Rental
- Wine Basket
- Beach Vacation Rental
- Golf Cart
- Spa Gift Basket
- Pet Gift Basket: Grooming, Boarding, Toys
- Kids Bikes
- Sporting Goods Gift Certificate
- Golf Package
- Tickets to Sporting Events
- Beer Packages
- Dinner Gift Certificate
- Hotel Packages
- Kids Museum
- Adventure Parks/Trampoline Parks
- White Water Rafting Adventure
- Hot Air Balloon Rides
- Private Airplane Ride
- RV Rental
- Boat Rental
- Car Washes
- Holistic Gift Package
- Waterpark Gift Certificate
- Day at the Zoo/Animal Sanctuary
- Wine Tasting Trip
- Big Vacation Package
- Plane Tickets
- Kids Show (Disney on Ice)
- Movie Package
- Disney Cruise
- Gym Membership
- Oil Changes
- Shopping Spree
- Autographed Memorabilia/Photos of Artists/Actors
- Fly Fishing Trip
- Cooking Lessons
- Limo Package
- Ski Passes

Event contact: Christine Forster, MBD Marketing & Events
970-613-1455 MyBigDayEvents@outlook.com

TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsonarf.org