2022 SPONSORSHIP OPPORTUNITIES

Event contact: Christine Forster, MBD Marketing & Events
970-613-1455 MyBigDayEvents@outlook.com

TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsoontef.org
Thompson Education Foundation (TEF) enhances educational opportunities for students and educators in Thompson School District (TSD). TEF removes barriers and supports experiences that students need to more deeply engage in their academic environment.

As a bridge for the community to support students, TEF is grateful for all who stepped forward to assist students during an unprecedented and challenging time in public education. Your help guaranteed that, even in the midst of emergency response, TEF's mission to offer exceptional educational experiences did not change. The foundation has continued its annual programs to provide teacher grants, award scholarships, support arts and music in classrooms, offer assistance to unhoused youth, stuff backpacks with supplies for the start of school and more.

As we all look forward to 2022, TEF is ready to grow and expand support for TSD and we hope you will consider joining us with a 2022 sponsorship package.

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TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsonbef.org
15,000+ TSD students are engaged by TEF’s programs, grants and scholarships each school year

- 1 in 9 students receive a supply-filled backpack each year with the Help Kids Succeed school supply program
- More than 700 unhoused TSD students receive additional resources to overcome barriers to classroom attendance and success
- Over $1.75 million awarded in postsecondary student scholarships since 2015
- Music and arts programs at schools are enhanced with support for visual art consumable supplies and musical instrument repair
- Educator excellence is celebrated with the annual Educator of the Year awards and educator recognition events
- Three teacher grant programs to create new classroom experiences for students
- Two field trip opportunities for all 2nd and 4th grade students to explore local learning areas
- Individual student experiences made possible by the Scheer Student Opportunity Fund
ANNUAL EVENTS & CAMPAIGNS

Event contact: Christine Forster, MBD Marketing & Events
970-613-1455 MyBigDayEvents@outlook.com

TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsontef.org
Wednesday, April 6, 2022
Educator Appreciation Event
"Trailblazing Thompson"

A celebration to recognize innovation and excellence. An annual community event featuring TEF’s Educator of the Year awards ceremony. This event is LIVE, in person and will be broadcast online to a large audience!

## Sponsorship Levels

<table>
<thead>
<tr>
<th></th>
<th>Presenting</th>
<th>Leadership</th>
<th>Table</th>
<th>Support</th>
<th>Door Prize</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo Featured in Event Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo/Link on Website Event Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Table Host Recognition</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Recognition at Event (and on live stream)</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Social Media Recognition</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<tr>
<td>Company Promotional Materials Allowed</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo/Link on TEF Email Signatures in March</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Signage Onsite at the Event</td>
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<tr>
<td>Option to Present at the Event*</td>
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<td></td>
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<td>Complimentary Tickets</td>
<td>10 (one table)</td>
<td>10 (one table)</td>
<td>10 (one table)</td>
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<tr>
<td>Provide a Door Prize for Educators to Win</td>
<td>✓</td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

*guidelines apply

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970-613-1455  MyBigDayEvents@outlook.com

TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsonef.org
Sunday, April 24, 2022
Loveland Classic

The Loveland Classic 5K, 10K & Kids Run enters its 44th year with a continued celebration and focus on the local community. The event has celebrated thousands of participants crossing the finish line and raised over $100,000 in the past 15 years to support education in Loveland. As a business, the participants and beneficiaries of the Loveland Classic are your customers! Sponsoring the event provides an opportunity to connect and engage with your community and support the future of our students.

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Title</th>
<th>Presenting</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Kids Run</th>
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<tbody>
<tr>
<td>Sponsorship Exclusive to One Sponsor</td>
<td>$5,000</td>
<td>$2,500</td>
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<td>Exclusivity in Industry Category</td>
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<tr>
<td>Logo on Race Bibs</td>
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<td>Logo</td>
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<td>Logo</td>
<td>Name</td>
<td>Logo</td>
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<tr>
<td>Logo on Posters/Signage</td>
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<td>Logo on Event T-Shirt</td>
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<td>Social Media Recognition</td>
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<tr>
<td>Recognition During Race Announcements</td>
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<td>Tent/Booth Space at Post-Race Celebration</td>
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<td>Sponsor Banner Displayed at Event</td>
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<tr>
<td>Sponsor Materials Placed in Participant Bags</td>
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<td>Complimentary Race Registrations</td>
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<td>8</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>5</td>
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<tr>
<td>Logo/Name on Loveland Classic &amp; TEF Websites</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Logo</td>
</tr>
</tbody>
</table>

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Help Kids Succeed
School Supply Program
July 2022

In July each year, TEF staff and volunteers fill 1,700 new backpacks with high quality school supplies for students and families who need a little financial help preparing for the new school year. This number reflects 1 in every 9 students in Thompson School District and illustrates the needs within our community. The Help Kids Succeed school supply program ensures that supply-filled backpacks are available to any student who needs one.

An economically vulnerable student may have multiple stress points in their family life that can interfere with focus in the classroom. Having necessary school supplies provided for the first day of school removes one stress barrier immediately, opening a pathway to confidence and classroom success.

Be A Business Sponsor for just $500

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TEF contact: Kim Akeley-Charron, Executive Director
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Dr. Stan Scheer Memorial Student Opportunity Fund
Golf Tournament
Mariana Butte, Loveland - Friday, August 5, 2022

Sponsorship Levels

Presenting Sponsorship $5,000
- Entry for two golf foursomes in tournament with carts
- Breakfast and lunch for each player
- Name and logo in full color on each tournament golf cart
- Exclusive Start Sign for 18-hole course ("BUSINESS NAME welcomes you...")
- Opportunity for your representative to take part in opening announcements
- Top logo placement on all printed materials
- Opportunity to give away a branded item (waiting for golfers in their carts)
- Featured as a Presenting Sponsor in social media announcements
- Business name or logo highlighted in TEF staff email signatures for the month of August
- Prominent placement of logo on poster and invitation
- Company banner displayed at the clubhouse
- Recognition in all media releases and printed event announcements
- Text, logo and image recognition on social media
- Logo with link on event website page

Club Sponsorship $2,500
- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- Name and logo in full color on each tournament golf cart
- Prominent placement of logo on poster and invitation
- Company banner displayed at the clubhouse
- Recognition in all media releases and printed event announcements
- Name and logo on custom event signage at assigned hole
- Text, logo and image recognition on social media
- Logo with link on event website page

Beverage Cart Sponsorship $1,200 (2 available)
- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- Custom sign created for beverage cart
- Opportunity to supply item for goodie bags
- Text, logo and image recognition on social media
- Logo with link on event website page
* Sponsoring company has the choice to provide drink tickets and/or free drinks, cost of drinks not included in the sponsorship.

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TEF contact: Kim Akeley-Charron, Executive Director
970-613-5067 kim.ac@thompsonseref.org
Dr. Stan Scheer Memorial
Student Opportunity Fund

Golf Tournament
Mariana Butte, Loveland - Friday, August 5, 2022

Sponsorship Levels

Driving Range Sponsorship $1,000 (1 available)
- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- Custom sign created for driving range
- Company banner displayed at the clubhouse
- Opportunity to have two representatives at driving range
- Text, logo and image recognition on social media
- Logo with link on event website page

Tee Sponsorship $1,000 (1 available)
- 1,000 golf tees engraved with your business name, given to all players
- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- Text, logo and image recognition on social media
- Logo with link on event website page

Breakfast Sponsorship $1,000 (1 available)
- Entry for one golf foursome in tournament with carts
- Custom signage with your logo at breakfast buffet
- Opportunity to pass out promotional material
- Breakfast and lunch for each player
- Text, logo and image recognition on social media
- Logo with link on event website page

Hole Sponsorship $750
- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- Name and logo on custom event signage at assigned hole
- Private greeter at assigned hole to host giveaways or games
- Text, logo and image recognition on social media
- Logo with link on event website page

Lunch Sponsorship $1,000 (3 available)
- Custom signage with your logo at lunch buffet
- Opportunity to pass out promotional material
- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- Text, logo and image recognition on social media
- Logo with link on event website page

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# Sponsorship Form

## 2022 Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Event</th>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trailblazing Thompson</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Loveland Classic</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Help Kids Succeed</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Golf Tournament</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Today’s Date:**

**Business:**

**Contact:**

**Address:**

**Telephone:**

**Email:**

**Business Website:**

Your sponsorship is greatly appreciated. Total donation $____________________________

Thompson Education Foundation is a 501c(3) nonprofit organization dedicated to providing exceptional educational opportunities for students and teachers in Thompson School District. Thank you for your generous support.

To claim a charitable deduction for tax purposes, please reference our tax exempt number 84-1158256.

Thank You,

**Thompson Education Foundation Board & Staff**

Email application to Kim Akeley-Charron
kim.ac@thompsontef.org

All payments are a donation to Thompson Education Foundation
You can request an invoice for payment or you can pay online at www.thompsontef.org/donate
DOOR PRIZE & AUCTION ITEM WISH LIST FOR EVENTS

- Gift Cards
- Mountain Home Rental
- Wine Basket
- Beach Vacation Rental
- Golf Cart
- Spa Gift Basket
- Pet Gift Basket: Grooming, Boarding, Toys
- Kids Bikes
- Sporting Goods Gift Certificate
- Golf Package
- Tickets to Sporting Events
- Beer Packages
- Dinner Gift Certificate
- Hotel Packages
- Kids Museum
- Adventure Parks/Trampoline Parks
- White Water Rafting Adventure
- Hot Air Balloon Rides
- Private Airplane Ride
- RV Rental
- Boat Rental
- Car Washes
- Holistic Gift Package
- Waterpark Gift Certificate
- Day at the Zoo/Animal Sanctuary
- Wine Tasting Trip
- Big Vacation Package
- Plane Tickets
- Kids Show (eg: Disney on Ice)
- Movie Package
- Disney Cruise
- Gym Membership
- Oil Changes
- Shopping Spree
- Autographed Memorabilia/Photos of Artists/Actors
- Fly Fishing Trip
- Cooking Lessons
- Limo Package
- Ski Passes

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